## GROUP SHOWHEROES

**ACCESS VIDEO** 

April 19, 2023

## **IVS IS NOW PART OF SHOWHEROES GROUP**

<u>iVS</u> (Intelligent Video Solutions) joins ShowHeroes Group under the ShowHeroes brand to build something even bigger together:

ShowHeroes is a global leader in digital video, offering content, tech, and advertising solutions. The brand provides publishers with the highest quality content, innovative technology, and sustainable monetization solutions. ShowHeroes semantic targeting technology, paired with exclusive matched video content, drives value and relevance for both users and advertisers.

## What does this mean for you?

This is great news for all of us! iVS is now part of a fast growing, truly global organization, which brings many benefits. Everything you are used to, and have come to rely on, will not only stay, but actually grow into something much bigger and better.

Here is an overview of the new portfolio of solutions and complementary services, now with iVS under **ShowHeroes**:



SHOWHEROES

**SHOWHEROES** 

SHOWHEROES







Learn more at showheroes-group.com

## **WE ARE HERE FOR YOU**



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